



COMPANY PROFILE

INCOM SAIGON JOINT STOCK COMPANY

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Website



Services Demo



Zalo OA



Mini App



LinkedIn



Fanpage

ENHANCE
YOUR BUSINESS



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Open Letter

Dear our clients,

We would like to express our gratitude and extend a warm welcome you to INCOM Saigon - where we affirm our mission in providing innovative mobile communication solutions.

With the slogan of **"Elevating Values Together"**, INCOM is committed to offering our best mobile communication solutions that contribute to enhancing your brand's value and reputation.

We not only provide mobile services but also strive to explore new solutions to accompany and contribute to the enhancement of the brand and revenue growth of your company.

Throughout the brand communication journey, we hope to have the opportunity to build a close and sustainable relationship with your company.

Once again, we deeply appreciate and are grateful for you in INCOM's services. We look forward to the opportunity to collaborate and, together with Asiana Airlines, create remarkable achievements in brand communication.

Sincerely,
Director of INCOM Sai Gon



Nguyen Thanh Son

ABOUT US

Established since 2012, INCOM Saigon Joint Stock Company is a agency providing mobile communication services in Vietnam. Our notable services include Brandname SMS, Voice Brandname, and Zalo Notification Service (ZNS), catering to the branding and customer care needs of businesses in the digital age.

Incom
saigon



Diverse services



Affordability



The system is stable 24/7



Information security



Effective and on target



Best quality

OUR STRENGTHS



Connect directly to all telcos in Vietnam: Mobifone, Vinaphone, Viettel, Vietnamobile, I-telecom, GTTEL, Wintel. Is a direct partner of Zalo.



Possessing a robust management system and infrastructure, having the capability to master both software and hardware technologies.



Databases and hotline are managed 24/7/365 to ensure sustainability and stability.



2 Data Centers located at IC Building 82 Duy Tan, Hanoi, and Saigon Trade Center, 37 Ton Duc Thang, Hochiminh City.

INCOM'S SERVICES

1. SMS Brandname:



It is a service for sending messages with the Brandname displayed as the sender when a enterprise sends messages to customers.

Advertising messages	Customer care messages
Sending promotional content, offers, discounts, and brand promotion...	Sending notification content, customer care: birthday messages, holiday wishes, confirming registration, loyalty points updates, OTP codes...

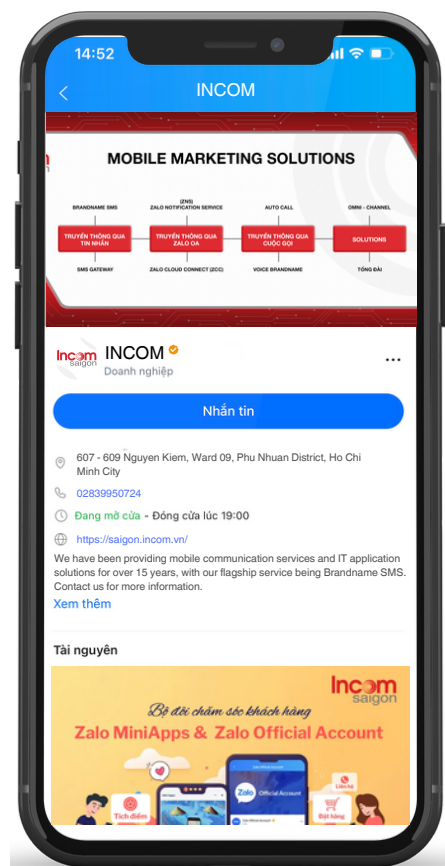
2. Voice Brandname:

Is a call service with the Brand name displayed in the caller section when an Enterprise makes a call to the Customer.

- ✓ Enterprise need to fulfill authentication requests from telcos.
- ✓ Personalized calls, complying with Decree 91/2020 on combating spam messages, spam emails, and nuisance calls.



3. Zalo Official Account (OA) & Zalo Notification Service - (ZNS):



- i* Zalo OA is the official account of an enterprise on the Zalo platform, identified by a gold checkmark next to the brand name.
- i* Alongside Zalo OA is the ZNS service, assisting enterprises in sending notifications to customers from Zalo OA quickly, attractively, and in a friendly manner. Your esteemed business can refer to the following templates:

One Time Password (OTP)

Text Format

Table Format

Module Image

- ✓ Cost savings compared to traditional texting methods
- ✓ Back-up Channel: An alternative channel alongside other channels
- ✓ Attracting interested to the OA & Expanding communication channels.

CLICK HERE
↓
VIEW ALL AVAILABLE ZNS FORMATS



Click QR to try the service.

4. Zalo Cloud Connect - ZCC:



- Zalo Cloud Connect is a customer care calling service from Zalo OA.
- ✓ Zalo users can press the call button to connect directly to Zalo OA (**call-in**), and the call will be directed to the hotline, allowing staff to provide feedback. Conversely, businesses can make calls to Zalo users from OA (**call-out**).
 - ✓ OA can use multiple concurrent calls to receive multiple calls from customers at the same time.

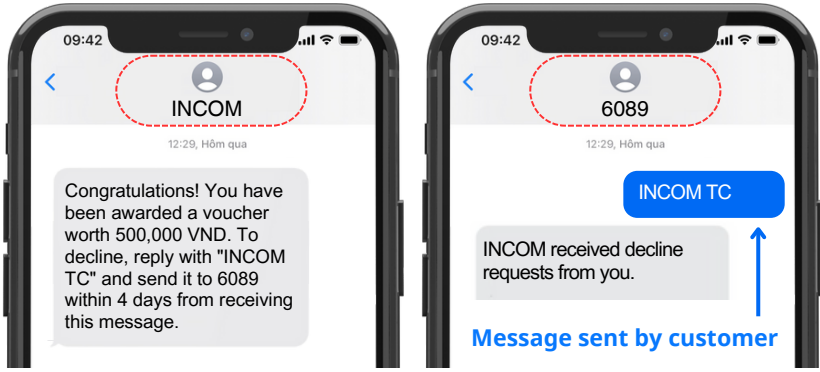
5. Zalo Mini App:

It is a compact application that runs directly on Zalo – a solution designed to enhance customer experience and improve business efficiency for enterprises.

- ✓ Reach more than 70 million customers on Zalo.
- ✓ Save costs, time, and human resources in operating the application.



6. SMS Gateway - Switchboard 6x89:



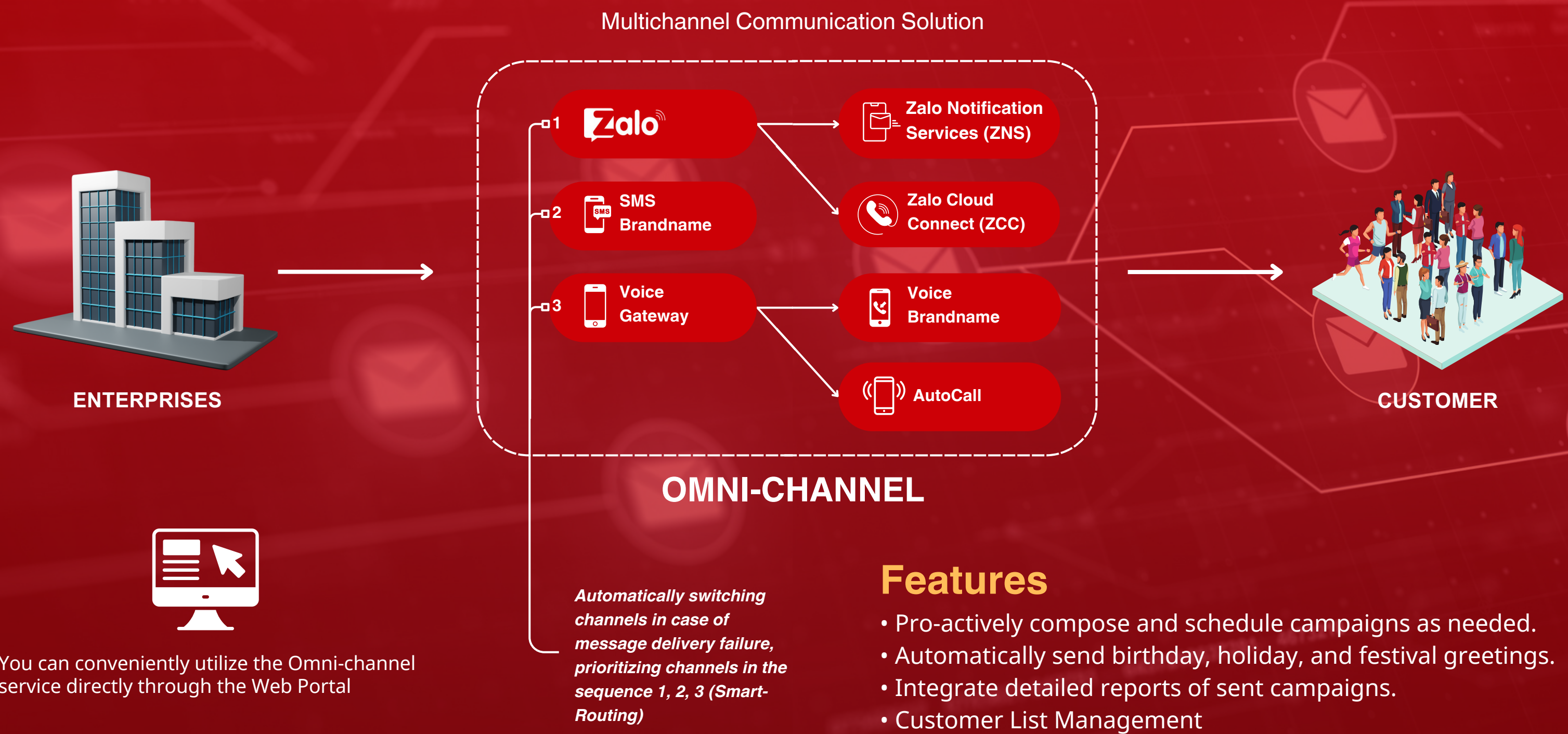
It is a two-way interaction between enterprises and customers through a message.

- INCOM TC sent to 6089
- Applicable to voting campaigns.
 - Marketing, discounts, promotions: reward customers with prizes.

OMNI-CHANNEL SOLUTION

The Multichannel Communication Solution (**Omni-channel**) combines multiple messaging channels within a single system to enhance the success rate of delivering messages to end-users. Utilizing intelligent channel switching mechanisms (Smart-Routing), if transmission fails on the primary channel, it will automatically switch to the secondary channel, and likewise for other channels.

Ensuring the highest message delivery rate to customers



OUR CLIENTS

Bank



Financial, Insurance



Education, Healthcare



OUR PARTNER

CLICK QR to learn more about us



All telcos in Vietnam & Zalo



Supermarkets, Retail

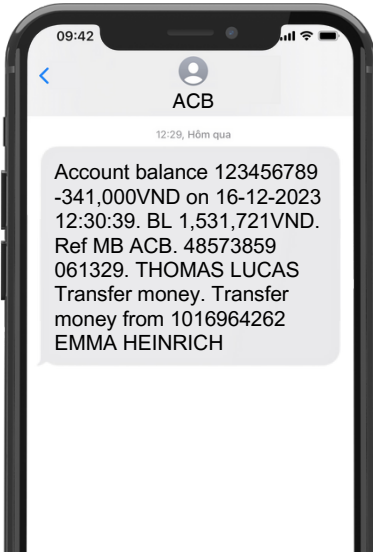
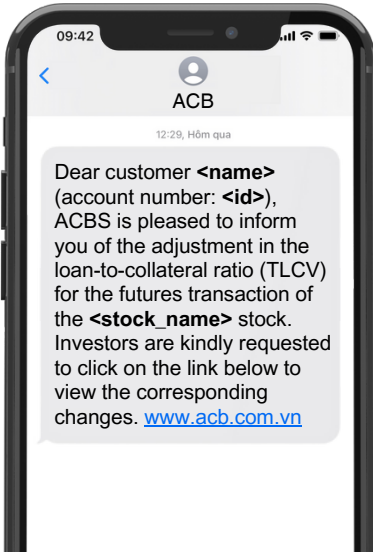


Automotive Business, Logistics



Over 500 businesses nationwide have trusted INCOM's services.

CASE STUDY


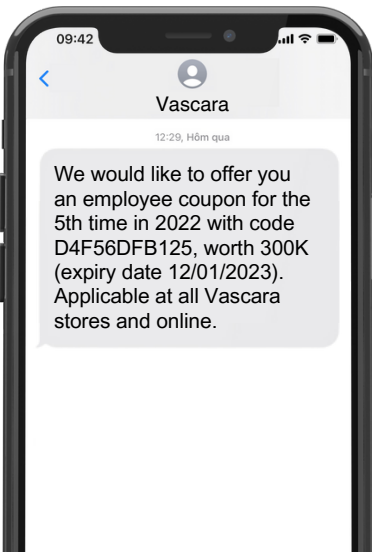





ACB is one of the leading Joint Stock Commercial Banks in Vietnam, with a network of branches and transaction offices spanning across 49 provinces and cities nationwide

Using INCOM's service:

- SMS Brandname

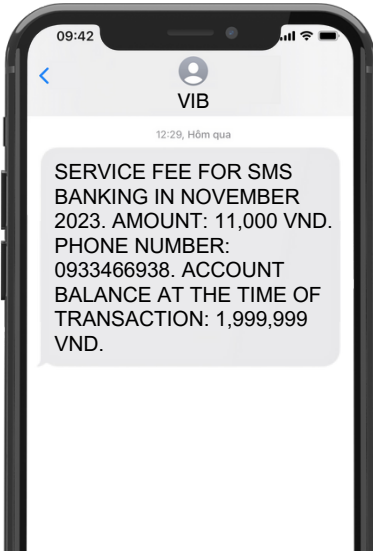
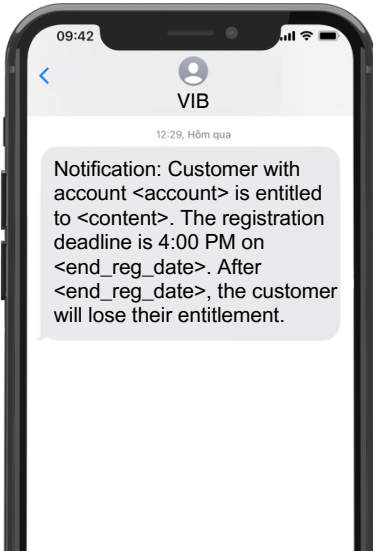





Vascara is a leading women's fashion brand in Vietnam with 137 stores nationwide and a top-tier online fashion retail channel

Using INCOM's services:

- SMS Brandname
- Zalo Notification Services (ZNS)


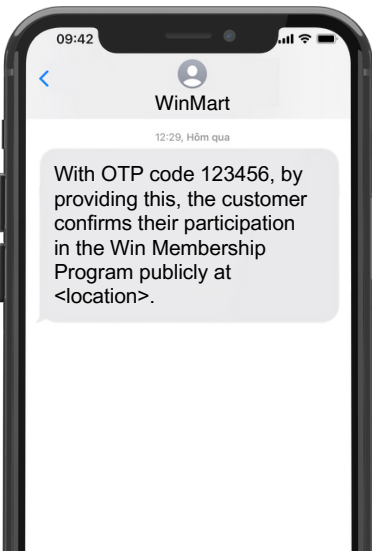





The International Bank (VIB), one of the leading Joint Stock Commercial Banks in Vietnam, currently serves over 4.5 million customers across 179 branches and transaction offices in 28 key provinces and cities nationwide.

Using INCOM's service:

- SMS Brandname

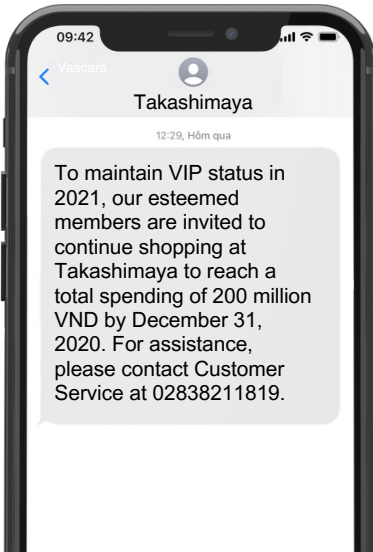
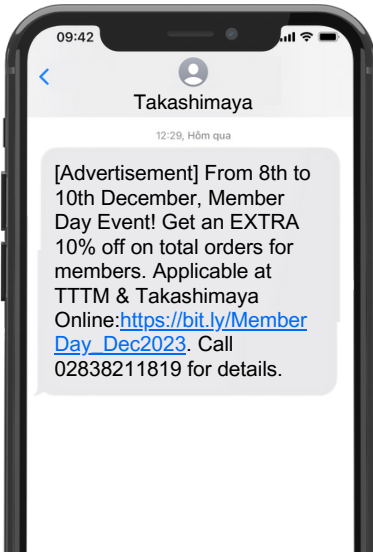





WinCommerce is currently the largest modern retail platform in Vietnam, with over 3,400 supermarkets and convenience stores present in 62 provinces and cities

Using INCOM's services:

- SMS Brandname
- Zalo Notification Services (ZNS)





Takashimaya Commercial Center is a renowned name in the upscale retail sector, representing the excellence of Japanese retail in Vietnam

Using INCOM's service:

- SMS Brandname

Thank you for your interest. Please do not hesitate to contact INCOM for prompt assistance

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Services Demo



Website



Zalo OA



Mini App



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